



# West County Aquatic Center Grand Opening

## Site Fact Sheet

The Charleston County Park & Recreation Commission (CCPRC) held a ribbon cutting for the opening of the first public swimming pool in Hollywood, SC on June 21, 2019. The site is named the **West County Aquatic Center** and the pool is called **The Genesis Pool**.

### Background:

The initiative to build the pool started with CCPRC's non-profit partner, the Charleston County Parks Foundation. The foundation formed the Genesis Project after the tragic drowning of 13-year-old Hollywood resident Genesis Holmes in May 2014. The goal of the project is to eliminate drowning incidents by providing swimming instruction in Charleston's rural communities, where access to public pools is limited. CCPRC funded the pool's construction, approximately \$3 million. The foundation will support programming. CCPRC broke ground on the pool project in August 2018.

### Location:

The West County Aquatic Center is located at 5156 Highway 165, Hollywood, SC 29449. The pool was built on a parcel of land provided by the Town of Hollywood and located adjacent to the Hollywood Town Hall.

### Who will it serve?

The pool is open to all, including the residents of Hollywood/Baptist Hill, the surrounding communities and beyond, and will serve as many as 10,000 people each season. Admission will include daily visitors, and participants in swimming lessons and other programs.

### Facility Features:

- **Outdoor pool**
- **Competitive/lap swim lanes**
- **25 yards long**
- **Zero-depth entry area with max. depth of 4.5 feet**
- **Over 6,000 square feet in size**
- **Lifeguards on duty**
- **Restrooms, showers and changing rooms on site**



### Hours and Admission:

The West County Aquatic Center will be open daily through Labor Day. Admission is \$2 per person and season-long memberships are \$25 plus tax. CCPRC Gold Passes will be accepted and will admit to four guests per pass. Pool hours and open swim times will vary so guests should visit [CharlestonCountyParks.com](http://CharlestonCountyParks.com) for a daily schedule.

### Programming:

CCPRC will be offering swim lessons, events such as family nights, and water fitness programs at the park starting in July. Plans are also in place for the development of a youth swim team. The Charleston County Parks Foundation's Genesis Project will raise funds to develop pool programming.

### Fundraising Opportunities:

Charleston County Parks Foundation is currently running the Swim For It campaign to raise money at CCPRC's three waterparks this summer. Donations are also accepted anytime at [CharlestonCountyParksFoundation.org](http://CharlestonCountyParksFoundation.org).

### Similar ventures by CCPRC:

Since 2013, CCPRC has operated a portable pool program which travels between camps in rural Charleston County throughout the summer for swimming instruction for an estimated 300 youth. CCPRC also operates waterparks throughout the county with leisure pools.

**Design-build team:** Glick-Boehm & Associates: Architecture. Jerry Regenbogen Consulting: Site Planning and Landscape Architecture. JLA: Engineering. Aqua Blue Pools: Pool Design. Brunson Construction: General Contracting.

**Media contact:** Sarah Reynolds, 843-762-8089, [sreynolds@ccprc.com](mailto:sreynolds@ccprc.com)

**Further Details about the West County Aquatic Center:** [CharlestonCountyParks.com](http://CharlestonCountyParks.com) or 843-795-4386.

Information about the Genesis Project and the Charleston County Parks Foundation's fundraising campaign can be found at [CharlestonCountyParksFoundation.org](http://CharlestonCountyParksFoundation.org).